



In the current climate with increased attention on the use of personal data, Decision Makers are more informed about their rights as individuals. As a result it is important to ensure you are doing all you can to remain compliant.

Many businesses operating in the Business to Business space will be relying on **LEGITIMATE INTEREST** as their legal basis for personal data under the **GDPR**.

**As a pre-requisite of Legitimate Interest you need to:**

- Flag any **CTPS** registered phone numbers
- Flag any **TPS** registered phone numbers
- Flag any **non-business email domains** that could be classified as B2C data
- Flag **inaccurate email addresses** through ping testing and matching to known hard bounces

This immediately gives you a more accurate view of your marketable universe, as well as being a step towards ensuring GDPR compliance



**Contact Joe Barton today on 01202 312 416 to discuss this service in further detail.**



**Unlimited**  
TPS Screening

**Unlimited**  
CTPS Screening

**100,000**  
Email Ping Test Credits

**£1,200**



**Unlimited**  
TPS Screening

**Unlimited**  
CTPS Screening

**250,000**  
Email Ping Test Credits

**£1,500**



**Unlimited**  
TPS Screening

**Unlimited**  
CTPS Screening

**500,000**  
Email Ping Test Credits

**£1,800**

